

Privacy & Cookie Policy

Last Updated: 21/08/2023

Thank you for visiting the Converte.World Ltd. (“us”, “we”, or “our”) website, accessible at www.converte.world. Your privacy is of utmost importance to us. This Privacy and Cookie Policy outlines how we collect, use, and safeguard your personal information when you interact with our website. By accessing or using our website, you agree to the practices described in this policy.

Information We Collect

We may collect certain personal information when you visit our website, including but not limited to:

1. **Personal Information:** This includes your name, email address, postal address, and phone number, which you may voluntarily provide when you contact us through forms on our website.
2. **Automatically Collected Information:** We may automatically collect certain information about your device and usage patterns, including your IP address, browser type, operating system, referring URLs, and interaction with our website. This information is collected using cookies and similar technologies.

Legal Basis for Processing

We collect and process your personal information under the General Data Protection Regulation (GDPR) on the following legal bases:

1. **Legitimate Interests:** We process your personal information based on our legitimate interests in improving our services, analysing website performance, and marketing our products and services.
2. **Consent:** For specific activities such as sending you marketing communications, we will seek your explicit consent before processing your data.

Use of Information

We use the collected information for the following purposes:

1. **Communication:** To respond to your inquiries, provide customer support, and send you relevant information about our products, services, and promotions.
2. **Website Improvement:** To analyse and enhance the performance and functionality of our website, understand user preferences, and optimize your experience.
3. **Marketing:** With your consent, we may use your email address to send you promotional content, newsletters, and updates related to our products and services.

Cookies and Similar Technologies

We use cookies and similar technologies (such as web beacons and pixels) to collect and store certain information about your interaction with our website. Cookies are small text files that are stored on your device’s browser. They help us recognize your preferences and improve your experience. You can manage your cookie preferences through your browser settings.

Third-Party Disclosure

We do not sell, trade, or transfer your personal information to third parties without your explicit consent, except as required by law or to fulfil our services (e.g., sharing your shipping information with a delivery service).

Data Transfers

As our website may be accessed by users from around the world, your personal information may be transferred to and stored in countries outside of the European Economic Area (EEA). We ensure that such transfers are conducted in compliance with the GDPR.

Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure.

Your Rights

Under the GDPR, you have certain rights regarding your personal information, including the right to access, correct, and erase your data. You can also object to the processing of your data and request data portability. To exercise these rights, please contact us using the information provided below.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy and Cookie Policy, or if you wish to exercise your rights under the GDPR, please contact us at:

Email: admin@converte.world

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3rd Floor Suite, 207 Regent Street, London, England, W1B 3HH

Phone: [+447415118448](tel:+447415118448)

By using our website, you acknowledge that you have read and understood this Privacy and Cookie Policy, including the rights and choices it provides.